Mary D. Midkiff Lexington, Kentucky, USA 502-552-1195 marymidkiff@gmail.com

University level equine professor; Equine Rehabilitation and Therapy Modality professional; Licensed Thoroughbred Racehorse Trainer; International clinician. Exceptional verbal and written communication skills (internationally published author); interaction and education with people from all over the world; articulate, strong public speaking ability; self-motivated, energetic.

PROFESSIONAL BACKGROUND AND ACCOMPLISHMENTS

Innovator

- Creator and Founder of <u>www.womenandhorses.com</u>; workshops, books, equipment, oil blend sales; newsletters, articles, products. Public speaking and sales at expositions worldwide.
- Sales preparation of young Thoroughbred horses for auction; presentation of yearlings at auction before potential buyers; riding and instruction for over 30 years. Race campaigned Thoroughbreds; started yearlings for race careers going to Graham Motion, Tom Proctor, Jim Bond, Buff Bradley, Dallas Stewart and Lon Wiggins. Dressage and Eventing competitor.

Education Provider

- Adjunct University Professor in Equine Science Studies in-seat, labs and online. Teaching all levels of Equine Rehabilitation and Therapy in a four-year baccalaureate university program.
- Member Midway University Equine Industry Advisory Board.
- Member of Female Health Community of Practice in Equine Sports through the University of Kentucky. (International group of specialists researching female athlete issues in equine sports)
- Former Board Member of Kentucky Equine Education Project.
- Created and organized Women & Horses[™] programs, workshops and products. Brought together horse industry and medical experts for workshops focused on the fitness, health and performance of female equestrians. Traveled to expos and conventions promoting W&H products with demonstrations. Arranged for venue, speaker travel, signage, media coverage, sponsorships, publicity and registration. Author of two award winning international books, clinician and speaker.
- Presented "The Focused Horse" and Women & Horses clinics and seminars worldwide. Presentations include all Equitana Expos in the United States and the Pacific Rim, state sponsored expos and state fairs, Expo Cavalo in Brazil plus private clinics at Haras Lagoinha, all Equine Affaire Expos in the United States, World Equestrian Games 2010.

Professional Awards

- Award winning and best-selling author of "She Flies Without Wings: How Horses Touch a Woman's Soul" (Random House)(Published in 7 languages) and "Fitness, Performance and the Female Equestrian" (Macmillan).
- National Literary "Willa" Award Winner for Best Memoir for "She Flies Without Wings: How Horses Touch a Woman's Soul"
- Outstanding Service Award, American Medical Equestrian Association
- Achievement Award, Boulder County Horseman's Association
- National Youth Leadership Award, American Youth Horse Council

EMPLOYMENT HISTORY

Midway University - Equine Science Adjunct Professor, Equine Studies, Midway, KY (2017 to present) Alltech - Tour Guide and Retail Sales, Town Branch Distillery and Lexington Brewing Co., Lexington, KY (2017-present)

Kentucky Equine Education Project, Board member and Committee Chair, Lexington, KY (2007-2019)

Society of Orthobionomy International, Practitioner, Lexington, KY (2019 to present) Keeneland Association Inc. - Tour Guide and Retail Sales, Lexington, KY (2018) Orvis, Retail Sales Associate, Louisville, KY (2016-2017) Midkiff Horse Training, Licensed Thoroughbred Race Trainer, Racing Manager, LaGrange, KY (2014-2017) All-breed training stable (2007-2014) Equestrian Resources, President, Boulder, CO and Louisville, KY (1992-2007) Women & Horses ™, Founder and Director, Product development and sales, workshops, publisher/author (1992-present) American Horse Council, Executive Secretary of Showing, Director of Membership, Washington, D.C. (1987-1991) Stonegate Standardbred Farm, New Dynasty Stables, Partnership Manager, Glen Gardner, NJ New Jersey Historical Society, Event Planner, Tour Guide, Morven, Princeton, NJ Fasig-Tipton, Inc., Fair Hill Training Center Project Associate, Elmont, NY and Fair Hill, MD International Thoroughbred Breeders, Inc., Bloodstock Specialist, Hightstown, NJ

EDUCATION

Bachelor of General Studies in Advertising and Communications, University of Kentucky, College of Journalism Dean's List Honors, GPA 3.75

British Horse Society Horsemaster's Certification, Potomac Horse Center, Gaithersburg, MD, Certified by the British Horse Society and the Maryland State Department of Education

Kentucky Horse Racing Commission, Kentucky Thoroughbred Race Trainer's License (Current)

Society of Ortho-Bionomy International: Human and Horse Practitioner 2020

<u>COMPUTER SKILLS</u> MS Office, Excel, Power Point, Dropbox, Skype, Facebook, Linked In, POS systems, Quizlet, Moodle, Microsoft TEAMS and CANVAS, Zoom.

Additional Information:

Partnering and Fund Raising

- Partnered with American Quarter Horse Association and Women's Sports Foundation to create a one-day program for New York City inner city youth. Held at Chelsea Piers in Manhattan, inner city youth were introduced to horses and riding; transforming and enabling young lives.
- Created sponsor relationships for the North American Young Riders Championships in Chicago.
- Along with the Kentucky Equine Education Project, developed a startup \$15,000 funding base and had equipment donated for the Louisville Metro Parks Summer Equestrian Program. Riding arena redevelopment and construction, weekly summer horse related activities for inner city youth and community programs during the Fall and Winter. Arranged day trips, transportation, food, publicity and communications.
- Linked Boulder County Horse Association with local public officials to spend a day together on an annual basis in a public lands space with horses and horse people. Developed invaluable relationships between the horse community and law makers. Raised over \$10,000 for each annual event as well as securing a venue and organizing every aspect of the event.
- Served the Kentucky Cancer Center and First Lady Jane Beshear's Horses and Hope for 8 years to raise awareness and funding for a cancer screening and treatment van valued at \$1million for Kentucky horse industry employees.